



Attorney Docket No.: 41053/203067

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Christopher N. Bell *et al.*

Serial No.: 09/766,504

Examiner: Unknown

Filed: January 19, 2001

Group Art Unit: 2171

For: SYSTEMS AND PROCESSES FOR MEASURING, EVALUATING AND REPORTING AUDIENCE RESPONSE TO AUDIO, VIDEO, AND OTHER CONTENT

Box MISSING PARTS
Assistant Commissioner for Patents
Washington, DC 20231

**RESPONSE TO NOTICE TO FILE MISSING PARTS OF
APPLICATION FILING DATE GRANTED**

Sir:

In response to the Notice to File Missing Parts of Application Filing Date Granted mailed on March 15, 2001 enclosed are the following documents:

1. Declaration for Patent Application executed by inventors, Christopher N. Bell, Michael J. Becker, William C. Carson, Mark L. Henry, Robert S. Glassley, and Bernadette O. DiMauro (Tab A);
2. Copy of the Notice to File Missing Parts of Application Filing Date Granted (Tab B); and

CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that this correspondence, along with any paper referred to as being attached or enclosed, is being deposited with the United States Postal Service on this 7 day of August 2001 with sufficient postage as first-class mail in an envelope addressed to Box MISSING PARTS, Commissioner for Patents, Washington, D.C. 20231.

U.S.S.N.: 09/766,504
Filed: January 19, 2001
For: SYSTEMS AND PROCESSES FOR MEASURING, EVALUATING AND
REPORTING AUDIENCE RESPONSE TO AUDIO, VIDEO, AND OTHER CONTENT

3. Check in the amount of \$927.00 (\$355 - basic filing fee / \$507 excess claim fees / \$65 declaration surcharge). Applicant claims small entity status (37 CFR 1.22) and is therefore entitled the 50% reduction of the fees.

The Commissioner is hereby authorized to charge any deficiencies or credit any overpayment to Deposit Order Account No. 11-0855.

Also enclosed is a Request to Rescind Previous Nonpublication Request signed in compliance with 37 C.F.R. § 1.33(b).

Respectfully submitted,



Vaibhav P. Kadaba
Reg. No. 45,865

Date: August 7, 2001

KILPATRICK STOCKTON LLP
1100 Peachtree Street, Suite 2800
Atlanta, GA 30309
404/815-6500



#4

PTO/SB/36 (11-00)
Approved for use through 10/31/2002. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

REQUEST TO RESCIND PREVIOUS NONPUBLICATION REQUEST 35 U.S.C. 122(b)(2)(B)(ii)	Application Number	09/766,504
	Filing Date	January 19, 2001
	First Named Inventor	Christopher N. Bell
	Title	SYSTEMS AND METHODS FOR MEASURING, EVALUATING, AND REPORTING AUDIENCE RESPONSE TO AUDIO, VIDEO, AND OTHER CONTENT
	Atty Docket Number	41053/203067
	Group Art Unit	2171
Examiner		

I hereby **rescind** the previous request that the above-identified application not be published under 35 U.S.C. 122(b).

August 7, 2001
Date

Vaibhav P. Kadaba
Signature

Vaibhav P. Kadaba
Reg. No. 45,865

This request must be signed in compliance with 37 CFR 1.33(b).

Burden Hour Statement: This collection of information is required by 37 CFR 1.213(b). The information is used by the public to rescind a previously filed request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that rescission). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/766,504	01/19/2001	Christopher N. Bell	41053/203067

CONFIRMATION NO. 1104

FORMALITIES LETTER



OC000000005864672

23370
JOHN S. PRATT, ESQ
KILPATRICK STOCKTON, LLP
1100 PEACHTREE STREET
SUITE 2800
ATLANTA, GA 30309

Date Mailed: 03/15/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.
Applicant must submit \$ 710 to complete the basic filing fee and/or file a small entity statement claiming such status (37 CFR 1.27).
- Total additional claim fee(s) for this application is \$1014.

08/14/2001 MBERHE 00000031 09766504	
01 FC:201	355.00 OP
02 FC:205	65.00 OP
03 FC:203	387.00 OP
04 FC:202	120.00 OP

 - \$774 for 43 total claims over 20.
 - \$240 for 3 independent claims over 3.
- The oath or declaration is missing.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1854.

The application is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given TWO MONTHS from the date of this Notice within which to correct the informalities indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

A copy of this notice MUST be returned with the reply.

ER

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE